



Social Media Management Quote

We Create Great Customer Engagement and Experiences. An effective social strategy can help you grow your business, maintain your social presence and engage with the audience.

FUNCTIONALITY	STARTER PACKAGE	PRICING (KSHS)
	Social Media Management Services	
Social Media Management Services	<ul style="list-style-type: none"> - Social Media Accounts Branding; Your social media branding gives your company identity. - 2 Social Media Accounts Management. - Social Media Accounts Optimization for Search - Management, Setup & Optimization of Paid Advertising - 5 static posts per week and 3 reels - Community Management - Contextual Marketing for all social media posts – Graphic Designed Posts - Monthly Report & Analysis - Social Media Marketing Strategy - Content Creation For All Social Platforms; Develop well written content that will attract more audience - Brand Awareness 	KSH 15,000 (Per Month)
Total Project Cost	<ul style="list-style-type: none"> • This quotation does not include any costs for paid advertising. • All pricing information, discounts, billing items, solution packages and agency retainer rates contained in this document are to be treated as confidential. 	KSH 15,000

FUNCTIONALITY	PREMIUM PACKAGE	PRICING (KSHS)
	Social Media Management Services	
Social Media Management Services	<ul style="list-style-type: none"> - Social Media Accounts Branding; Your social media branding gives your company identity. - 3 Social Media Accounts Management - Social Media Accounts Optimization for Search - Management, Setup & Optimization of Paid Advertising - 6 static posts per week and 5 Reels - Community Management - Contextual Marketing for all social media posts – Graphic Designed Posts - Monthly Report & Analysis - Social Media Marketing Strategy - Content Creation For All Social Platforms; Develop well written content that will attract more audience - Brand Awareness 	KSH 28,000 (Per Month)
Total Project Cost	<ul style="list-style-type: none"> • This quotation does not include any costs for paid advertising. • All pricing information, discounts, billing items, solution packages and agency retainer rates contained in this document are to be treated as confidential. 	KSH 28,000

FUNCTIONALITY	GOLD PACKAGE	PRICING (KSHS)
	Social Media Management Services	
Social Media Management Services	<ul style="list-style-type: none"> - Social Media Accounts Branding; Your social media branding gives your company identity. - 3 Social Media Accounts Management - Social Media Accounts Optimization for Search - Management, Setup & Optimization of Paid Advertising - 6 static posts per week and 5 reels - 2 Video Per Month - Community Management - Contextual Marketing for all social media posts – Graphic Designed Posts - Monthly Report & Analysis - Social Media Marketing Strategy - Content Creation For All Social Platforms; Develop well written content that will attract more audience - Brand Awareness 	KSH 35,000 (Per Month)
Total Project Cost	<ul style="list-style-type: none"> • This quotation does not include any costs for paid advertising. • All pricing information, discounts, billing items, solution packages and agency retainer rates contained in this document are to be treated as confidential. 	KSH 35,000

FUNCTIONALITY	COMBO PACKAGE	PRICING (KSHS)
	Social Media Management Services	
Social Media Management Services	<ul style="list-style-type: none"> - Social Media Accounts Branding; Your social media branding gives your company identity. - 4 Social Media Accounts Management - Social Media Accounts Optimization for Search - Management, Setup & Optimization of Paid Advertising - 6 static posts per week and 6 reels - 4 Video Per Month - Community Management - Contextual Marketing for all social media posts – Graphic Designed Posts - Monthly Report & Analysis - Social Media Marketing Strategy - Content Creation For All Social Platforms; Develop well written content that will attract more audience - Brand Awareness 	KSH 55,000 (Per Month)
Total Project Cost	<ul style="list-style-type: none"> • This quotation does not include any costs for paid advertising. • All pricing information, discounts, billing items, solution packages and agency retainer rates contained in this document are to be treated as confidential. 	KSH 55,000